

# tastenrich®

## VMEEET MB01



100% natural,  
yeast-free taste solution  
that provides a round,  
savory, meat-like character

**Boost Natural Meaty Taste**  
with a roasty, brothy character

**Create Taste Synergy**  
between umami, kokumi, and meaty

**Ensure a Clean Label Product**  
with no artificial flavors or additives

\*All certifications will be obtained by the end of 2024



Vegan



Halal



Kosher



Non-GMO



## Taste Profile

TasteNrich® VMEET MB01 is a natural taste solution specialized in delivering a round, rich meaty character. It boosts the original meaty and savory note towards a deeper, fuller profile. TasteNrich® VMEET MB01 has no unpleasant taste or bitterness and masks off-notes occurring in traditional meat and alternative protein applications.

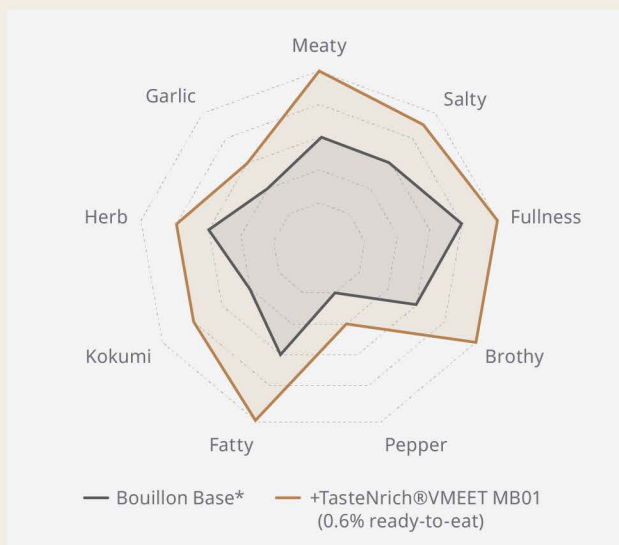


## Application Example

### Meat Broth



- Delivers rich, savory and meaty taste character
- Enriches deep brothy and fatty mouthfeel



\*ingredients: corn starch, sea salt, sugar, palm oil, black pepper, parsley, garlic, turmeric, beef extract, bay leaf powder

## Application Range

TasteNrich® VMEET MB01 can be used in all savory applications, including vegan and vegetarian



**Sausages**  
0.3–0.6%



**Snacks**  
(ex. chicken masala seasoning)  
0.06–0.3%



**Bouillon**  
(ex. chicken noodle soup)  
0.06–0.3%



**Nuggets/Schnitzel**  
0.3–0.8%

\*The recommended dosage can be adjusted by users